Creative IT Institute

Course Name:
Professional Video Editing

Delivery Mode:
Theory + Lab Based + Online Theory + Recorded Video

Total Duration:
Course Duration: 4 Months / 52 Classes

Class Distribution:
Offline Class (On Premises): 32 Classes (Each Class: 02 Hours)
Extra Online & Recorded Class: 20 Classes

Total Project:
Hands-On 10+ Projects

Program Overview:

Video is now the most powerful communication tool across social media, YouTube, advertising, and corporate branding, creating high global demand for skilled editors. But modern success requires more than software skills—it needs creative storytelling, technical expertise, and AI-driven workflows.

The Professional Video Editing Course at Creative IT is designed to meet today's industry standards and prepare students with the practical skills and knowledge needed for both local and international job markets.

Module Structure:
Module 1: Foundation of Video Production (Beginner Level) – 6 Classes
Module 2: Premiere Pro Editing Fundamentals – 9 Classes
Module 3: Intermediate Editing + Plugins + Effects – 9 Classes
Module 4: Motion Graphics & VFX with After Effects – 10 Classes
Module 5: AI-Driven Video Creation – 3 Classes
Module 6: Freelancing & Career Development – 5 Classes

Who It's For:

Freelancers, Job Seekers, Entrepreneurs, AI Enthusiasts, Tech Learners, and Marketers looking to create professional visuals and grow online.

Career Outcomes:

Video Editor | Motion Graphics Designer | Content Creator | YouTube Video Editor | Film & TV Editor | Social Media Video Editor | Color Grading Artist | VFX Artist | Promo & Ad Editor | Podcast Video Editor | Corporate Video Editor | Freelance Video Editor | Video Production Specialist | Creative Video Director | Visual Storyteller

Software Taught:

Premiere Pro	After Effect	Audition
Capcut	Davinchi	Canva
ChatGPT & Gemini	Kling Ai & Hailo Ai	Mister Horse
Illustrator	Photoshop	

Class Structure:

Class Type	No. of Classes	Duration per Class
Offline (Theory)	12	2hr
Offline (Lab)	20	2hr
Online	10	1 hr 30min
Recorded Videos	15+	30min

Key Highlights:

- Video production basics to advanced editing techniques
- Scriptwriting, Storyboarding & Pre-production planning (using AI)
- Shooting, Lighting, Framing & Composition
- Editing workflow: cutting, sound & sfx, effects
- Sound Design & Music integration
- Motion Graphics & VFX integration
- YouTube & Social Media Content Strategy
- Freelancing & International Job Market Preparation

Career Path:

Film & Media Video Editor, Cinematographer, VFX Artist, YouTube Content Creator, Influencer, Corporate Video Editor, Agency Video Editor, TV Channel Editor, Freelance Video Editor, Social Media Video Specialist

Pre-Recorded Video List (Before Course Start):

- Video Formats, Resolutions, Frame Rates & Aspect Ratios
- Timelines, Tracks, Sequences & Footage Management
- Types of Edits (Cut, Dissolve, Fade, Wipe, etc.)
- Trimming, Cutting & Basic Editing Tools
- Basic Camera Knowledge (ISO, Shutter Speed, Aperture)
- Framing & Composition (Rule of Thirds, Leading Lines)
- File Management & Workflow
- Understanding Storytelling Through Editing

Course Prerequisites:

- Basic Knowledge of Using a Computer
- Desktop or Laptop (Recommended: 16GB RAM / Ideal: 32GB RAM for smooth editing)
- Internet Connection
- Headphones or Earphones (for accurate audio editing)
- Enough Storage Space (Minimum 50–100 GB free for project files)
- Basic English Understanding (for software interface & tutorials)
- Willingness to Learn & Practice Regularly

Course Outline Structure

Module 1: Foundation of Video Production (Beginner Level)

Duration: 06 Classes

Focus: Design Thinking, Presentation Skill & Creative Foundation

Build your creative mindset with the fundamentals of design and communication. Learn to structure ideas visually using PowerPoint for impactful presentations and storytelling.

Class Type Breakdown:
- Lab (Practice): 0 Classes
- Recorded Video: 03 Videos
- Offline (Theory): 05 Classes
- Online Theory: 01 Classes

Key Highlights:
- Comprehensive Introduction to Media & Video Industry
- Storytelling & Scriptwriting Fundamentals
- Storyboarding & Pre-Production Planning
- Camera Basics for Beginners
- Lighting & Composition Essentials
- File Management, Formats & Workflow

Projects Included: 3+ Assignment

Career Path: Junior Cinematographer / Camera Operator, Storyboard Artist / Pre-Production Assistant, Scriptwriter (Junior / Assistant), Content Planner / Social Media Video Coordinator

	Class No	Class Type	Topic / Lesson	Resource Type
Module 1: Foundation of Video Production	Class 1	Offline (Theory)	Overview of media, film, & digital video industry	none
	Class 2	Offline (Theory)	The Art of Storytelling for Video (Story, Script)	PDF
	Class 3	Online (Theory)	Storyboarding & Pre-Production Planning	PDF
	Class 4	Offline (Theory)	Camera Basics (ISO, Shutter, Aperture)	PDF
	Class 5	Offline (Theory)	Lighting Basics & Composition	PDF
	Class 6	Online (Theory)	File Management, Formats & Workflow	PDF

EXAM-01 (Online MCQ)

Course Outline Structure

Module 2: Premiere Pro – Editing Fundamentals (Beginner → Intermediate)

Duration: 09 Classes

Focus: Learn software interface, basic editing, audio, color, and social media outputs

Class Type Breakdown:
- Lab (Practice): 07 Classes
- Recorded Video: 08 video
- Offline (Theory): 00 Classes
- Online Practical: 02 Classes

Key Highlights:
- Premiere Pro Interface & Workspace Mastery
- Timeline, Tracks & Footage Management
- Basic Editing Techniques
- Audio Editing & Noise Reduction
- Color Correction & Basic Grading
- Intermediate Color Correction & Exporting
- Social Media Video Editing
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Projects Included: 5+ Assignment

Career Path: Junior Video Editor, Social Media Video Editor, Assistant Video Editor, Video Production Intern

	Class No	Class Type	Topic / Lesson	Resource Type
Module 2: Premiere Pro Editing Fundamentals	Class 7	Theory (Practice)	Premiere Interface & Workspace Setup Timeline, Tracks & Footage Management	None
	Class 8	Lab (Practice)	Basic Editing Tools (Cut, Trim, Ripple, Roll)	PDF
	Class 9	Lab (Practice)	Basic Keyframing	None
	Class 10	Lab (Practice)	Transitions	
	Class 11	Lab (Practice)	Audio Editing & Noise Reduction	None
	Class 12	Lab (Practice)	Color Correction (Basic)	PDF
	Class 13	Online (Theory)	Color Correction (Intermediate)	None

| | Class 14 | Online (Theory) | Exporting for YouTube, Facebook, Instagram | None |
| | Class 15 | Offline (Theory) | Social Media Editing (Reels, Shorts, TikTok) | PDF |

EXAM-02(Online MCQ)

Module 3: Intermediate Editing + Plugins + Effects
Duration: 09 Classes
Focus: This module is designed to take students from basic editing skills to intermediate-level proficiency. It focuses on enhancing creativity, mastering advanced editing techniques, using plugins, color grading, motion graphics basics, and sound design. Students learn to produce polished, professional-quality videos suitable for social media, corporate projects, and multimedia content.

Class Type Breakdown:
- Lab (Practice): 08 Classes
- Recorded Video: 05 video
- Offline (Theory): 00 Classes
- Online Practical: 01 Classes

Key Highlights:
- Advanced Keyframing Techniques
- Essential Graphics & Titles
- Slideshow & Presentation Editing
- Multicam Editing & Podcast Workflow
- Creative Color Grading & LUTs
- Masking, Tracking, Cloning & Green Screen
- Sound Design & SFX Integration
- Use of Plugins

Projects Included: 6+ Assignment
Career Path: Video Editor (Intermediate Level), Color Grading Assistant / Video Colorist (Junior Level), Podcast & Multicam Editor, Social Media Video Producer

	Class No	Class Type	Topic / Lesson	Resource Type
Module 3: Intermediate Editing + Plugins + Effects	Class 16	Lab (Practice)	Advanced Keyframing (Ease In/Out, Speed Graph, Value Graph)	PDF
	Class 17	Lab (Practice)	Essential Graphics & Titles	PDF
	Class 18	Lab (Practice)	Slideshow & Presentation Editing	None
	Class 19	Lab (Practice)	Multicam Editing & Podcast Workflow	None
	Class 20	Lab (Practice)	Color Grading (Creative Looks, LUTs)	PDF

	Class 21	Online (Theory)	Color Grading	None
	Class 22	Lab (Practice)	Masking, Tracking, Cloning & Green Screen	None
	Class 23	Lab (Practice)	Sound Design & SFX	Files
	Class 24	Lab (Practice)	Use of Plugins (Motion Bro, Neat Video, FilmConvert)	Files

Exam-3 (Online-MCQ)

<u>**Course Outline Structure**</u>

Module 4: Motion Graphics & VFX with After Effects

Duration: 10 Classes

Focus: This module is designed to equip students with the skills to create motion graphics, visual effects, and advanced compositing. It focuses on After Effects, Photoshop/Illustrator integration, VFX techniques, and creative animations. Students learn to enhance their video content with professional-level graphics and effects, bridging the gap between editing and visual storytelling.

Class Type Breakdown:
- Lab (Practice): 06 Classes
- Recorded Video: 08 video
- Offline (Theory): 02 Classes
- Online Practical: 02 Classes

Key Highlights:
- After Effects Interface & Workflow
- Text Animation, Lower Thirds & Titles
- Logo Animation & Intro/Outro Creation
- Green Screen & Compositing Techniques
- VFX Basics & Motion Tracking
- Camera & Animation Techniques
- Creative & Magical VFX
- Documentary Video Editing Hacks
- Templates, Presets, Scripts & Automation

Projects Included: 6+ Assignment

Career Path: After Effects Specialist, Freelance Motion Graphics & VFX Artist, Brand Visual Content Creator

	Class No	Class Type	Topic / Lesson	Resource Type
Module 4: Motion Graphics & VFX with After Effects	Class 25	Lab (Practice)	After Effects Interface & Workflow	None
	Class 26	Lab (Practice)	Text Animation, Lower Thirds, Titles	File
	Class 27	Offline (Theory)	Banner and Poster Animation (CG)	None
	Class 28	Lab (Practice)	Logo Animation & Intro/Outro	None
	Class 29	Lab (Practice)	Green Screen & Compositing	None

	Class 30	Offline (Theory)	VFX Basics (Motion Tracking, 3D Camera Tracking)	File
	Class 31	Lab (Practice)	Camera & Animation Techniques	None
	Class 32	Offline (Theory)	Documentary Video Editing Hacks	None
	Class 33	Lab (Practice)	Creative & Magical VFX	None
	Class 34	Online (Theory)	Templates, Presets, Scripts & Automated Workflows	File

EXAM-04 (Theory Class- Presentation)

Course Outline Structure

Module 5: AI-Driven Video Creation

Duration: 03 Classes

Focus: Ai tools Uses , How to make Ai voice for Documentary

Class Type Breakdown:
- Lab (Practice): 00 Classes
- Recorded Video: 02 video
- Offline (Theory): 00 Classes
- Online Practical: 03 Classes

Key Highlights:
- Use of Canva for Creating Elements
- AI Voice, Dubbing & Audio Cleanup
- AI Video Creation Tools

Projects Included: 2+ Assignment

Career Path: AI Video Content Creator, AI-Assisted Video Editor, YouTube/Short-Form Video Creator with AI Tools

	Class No	Class Type	Topic / Lesson	Resource Type
Module 5: AI-Driven Video Creation	Class 35	Online (Theory)	Use of Canva for Creating Elements	PDF
	Class 36	Online (Theory)	AI Voice, Dubbing & Audio Cleanup	PDF
	Class 37	Online (Theory)	AI Video Creation (Runway, Pika, Stable Video)	PDF

Course Outline Structure

Module 6: Freelancing & Career Development

Duration: 05 Classes

Focus: This module prepares students to monetize their video editing skills and build a professional career. It focuses on establishing an online presence, understanding freelancing platforms, creating effective client portfolios, and developing business and communication skills necessary for a successful freelance or corporate career.

Class Type Breakdown:
- Lab (Practice): 00 Classes
- Recorded Video: 02 video
- Offline (Theory): 05 Classes
- Online Practical: 00 Classes

Key Highlights:
- YouTube Channel Setup & Content Strategy
- Facebook & Instagram Page Setup for Video Editors
- Fiverr Gig Setup (Video Editing, Shorts, Podcast Editing)
- Upwork Profile Setup & Portfolio Optimization
- Client Communication & Pricing Strategy
- Freelance & Career Readiness

Projects Included: 2+ Assignment

Career Path: Freelance Video Editor, ouTube Content Creator / Social Media Video Creator,Portfolio & Brand Manager

	Class No	Class Type	Topic / Lesson	Resource Type
Module 6: Freelancing & Career Development	Class 38	Offline (Theory)	YouTube Channel Setup & Content Strategy	
	Class 39	Online (Theory)	Facebook/Instagram Page Setup for Editors	
	Class 40	Offline (Theory)	Fiverr Gig Setup (Video Editing, Shorts Editing, Podcast Editing)	
	Class 41	Offline (Theory)	Upwork Profile Setup & Portfolio Optimization	
	Class 42	Online (Theory)	Client Communication & Pricing Strategy	

EXAM–05 (MCQ, Written, Presentation & Viva)